



Back-to-school spending survey—costs higher than expected

August 6, 2019

Many of today's parents may spend over \$500 on school-related items this season, and 12% of respondents spending over \$2,000.

August 6, 2019—Foster City, CA—Personal loan website, AmOne.com, surveyed consumers about expected back to school spending. Nearly 1/3 of respondents expect to spend between \$500--\$1,000 this season, and that's anticipated to include at least \$300 on clothing.

The article notes that sports and activities can add significantly to back-to-school expenditures and those paying private school tuition may need to finance the national average cost of \$10,671.

The full article, [Back to School Costs: 1/3 of Parents Spend More than \\$500](#), provides details on:

- The average cost of school supplies by grade level
- The amount spent on clothing
- The cost of school sports and activities
- Effective ways to finance school-related costs

Gina Pogol, personal finance expert and spokesperson for AmOne, encourages parents to use short-term financing so that this year's costs are repaid before next year's back-to-school frenzy begins. Gina is available to talk about back-to-school spending levels and smart ways to cover the expenses.

About AmOne.com

AmOne.com is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. QuinStreet is committed to providing consumers and businesses with the information and tools they need to research, find and select the products and brands that meet their needs. AmOne.com is a member of the company's expert research and publishing division.

Since 1999, [AmOne](#) has helped consumers identify loan or credit solutions that best meet their needs, using proprietary loan-matching technology. The company also provides free credit assistance from financial matching specialists. Since inception, AmOne's credit assistance efforts have yielded more than \$4 billion dollars in loan approvals for consumers and business owners nationwide.

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