



Credit Card Expert Notes Industry Shifts

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Enticements to switch credit cards are always changing and the benefits of various reward programs can be debated, but the importance of careful research before opening a new card remains a constant.

August 6, 2019—Foster City, CA CardRatings.com, a leader in credit card ratings and reviews, just published insights into how credit card issuers have changed the way they compete for consumers over time.

CardRatings' spokesperson, Brooklyn Lowery, explores observations with industry expert, Beverly Harzog, on:

- The rise and fall of bonus offers
- The presence or absence of annual fees
- The features that really matter when it comes to choosing a credit card.

The discussion is published: <https://www.cardratings.com/disappearing-features-new-reward-structures-industry-expert-surveys-credit-card-landscape.html>

For twenty-one years, CardRatings has been helping consumers navigate credit card offers to focus on which cards offer the most relevant advantages and rewards. Brooklyn Lowery is available to comment on how welcome offers, bonuses and rewards have changed over time and what consumers should do to optimize their credit card use.

About CardRatings.com

CardRatings.com is owned and operated by QuinStreet, Inc. (Nasdaq: QNST), a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. QuinStreet is committed to providing consumers and businesses with the information and tools they need to research, find and select the products and brands that meet their needs. Cardratings.com is a member of the company's expert research and publishing division. CardRatings.com innovated online credit card ratings and has been offering independent ratings and reviews of credit card offers since 1998. The website collects and maintains data on more than 700 credit card offers and carefully compiles objective lists of the top credit cards by card type, making it easy for consumers to find the right card to fit their needs.

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