

CardRatings.com Announces Free Travel Rewards Course

January 23, 2020

Foster City, CA – January 23, 2020 – <u>CardRatings.com</u>, a leader in credit card ratings online, announced today the launch of its Travel Rewards 101 course in partnership with <u>ChooseFI</u>. The free email course features tips and tricks focused on teaching consumers how to maximize their travel rewards.

"CardRatings is excited to showcase ChooseFI's travel rewards expertise and experience through our partnership on the Travel Rewards 101 course," said Brooklyn Lowery, senior manager of CardRatings.com. "We appreciate ChooseFI's approach to rewards travel, namely that memorable and excellent travel isn't just for the wealthy or the fanatical credit card user - most people can do it well with the right information, knowledge of their own 'why and how of travel,' and the basic tips and tricks they'll learn through the Travel Rewards 101 course."

While many consumers may think they've mastered the art of credit card rewards programs, strategies are changing as banks and credit card issuers take steps to curb so-called "credit card churning" and "manufactured spending." The Travel Rewards 101 course offers sustainable, yet powerful strategies for today's credit card and travel rewards landscape. Additional courses on various topics are planned for the future.

"Travel rewards is about building the best memories with the people you love in the present, without taking away from your financial well-being in the future," said Edmund Tee, CEO of ChooseFI and co-creator of the course. "You could take your kids to Disneyland, visit your hometown, or embark on a big European adventure and pay almost nothing for the flights and hotel stays. But if you are new to the world of travel rewards, it can get seem quite complicated. That's why we wrote this free step-by-step course - to make it easier for more people to travel for pennies on the dollar, one step at a time."

Brooklyn Lowery, senior manager for CardRatings.com, can speak to the benefits of this course for consumers and how they can use various cards rewards programs to reap the maximum benefits.

For more details visit Travel Rewards 101.

About CardRatings.com

<u>CardRatings.com</u> is owned and operated by QuinStreet, Inc. (Nasdaq: <u>QNST</u>), a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. QuinStreet is committed to providing consumers and businesses with the information and tools they need to research, find and select the products and brands that meet their needs. CardRatings.com is a member of the company's expert research and publishing division.

CardRatings.com innovated online credit card ratings and has been offering independent ratings and reviews of credit card offers since 1998. The website collects and maintains data on more than 700 credit card offers and carefully compiles objective lists of the top credit cards by card type, making it easy for consumers to find the right card to fit their needs.

Website: https://www.cardratings.com Twitter: @CardRatings Facebook: https://www.facebook.com/CardRatings

Media Contact Amy Eury Public Relations Manager 412-532-9352 aeury@guinstreet.com

Or,

Liberty Communications for QuinStreet Rick Judge, 415-429-5652 QuinStreet@libertycomms.com