



Insuring 2020's Most Popular Cars--Cost by State from CarInsurance.com

September 30, 2020

Average costs can vary 23% or more between similar models and across state lines

Foster City, CA – September 30, 2020 – [CarInsurance.com](https://www.carinsurance.com) just identified average auto insurance costs for this year's most popular vehicles, prior to the pandemic. Research shows the most popular vehicles sold in each state and the average cost for insuring those cars.

The complete information is available here: [Cost to insure 2020's most popular cars in every state](#)

Research shows national average annual car insurance rates for popular vehicles including:

- Chevrolet Silverado; \$1,764
- Toyota RAV4; \$1,505
- Chevrolet Equinox; \$1,452
- GMC Sierra; \$1,708
- Toyota Tacoma; \$1,429

In addition to national average auto insurance rate information, readers can quickly access average costs to insure vehicles most popular in their own state.

"With many budgets stretched thin, there is potential for car insurance costs to sway purchase decisions in some cases," notes Michelle Megna, CarInsurance's editorial director. "Depending upon a driver's down payment, a \$300-per-year insurance cost difference between two similar vehicles can equate to making an extra monthly loan payment annually, or not."

Michelle Megna is available to discuss the factors that influence auto insurance rates as well as how [safety features keep premiums low](#), how to use a [car insurance estimator](#) and [insure a new car](#).

About CarInsurance.com

CarInsurance is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. QuinStreet is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. CarInsurance is a member of the company's expert research and publishing division.

CarInsurance is a one-stop online destination for car insurance information, providing unbiased, expert advice on how to shop for insurance plans, what consumers should pay and what coverage they can get from a policy. Since 2003, CarInsurance has been educating consumers through its breadth of expert content, tools, and in-depth studies to help site visitors make informed decisions about their car insurance.

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