



Why solar power installation makes sense this winter

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Modernize identifies three reasons to pursue solar panel installation during cold weather

FOSTER CITY, CA, November 12, 2020 -- [Modernize.com](https://www.modernize.com), a leader in the home improvement and home services industry, identifies three reasons why homeowners should consider installing solar panels this winter:

1. Contractor availability. It's true that most solar panel installation projects are completed during spring or fall seasons, but homeowners may be able to avoid long waits by scheduling their project during the winter.
2. Discounts. During the off-season, contractors may provide discounts or seasonal incentives that are not available in the high season.
3. **Avoid high summer utility bills.** Locating a contractor and evaluating quotes, then waiting for materials takes time. Embarking on solar panel installation this winter can ensure that next summer's utility bills are much lower than they would otherwise be.

"Although winter months may have more limited sunshine, solar panel systems still produce useful power during cold weather," explains Gregg Hicks, vice president at Modernize.com. "An experienced local solar panel installer should be able to help you understand the benefit of adding solar power to your home this winter."

Please see the full analysis: [Solar power in winter: save money and energy](#). The report shows average solar power installation costs by state for 10 states and discusses potential tax incentives available.

Hicks is available to discuss planning solar power installation projects and associated costs.

About Modernize.com

For more than 15 years, Modernize has been a leader in the home improvement and services industry, connecting homeowners with contractors and other home services professionals. Modernize operates in more than 15 high-value, high-consideration home segments, including new and replacement windows, solar installation, roofing, heating and air conditioning, siding, bathrooms and kitchens, new and replacement gutters, home security, and others. The business brings a network of more than 1,000 contractors and professionals across all segments, offering broad geographical coverage and choice for homeowners.

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