

## Insure.com Survey Reveals Foods Drivers Enjoy Most While on the Road

June 22, 2021

39% of respondents choose candy bars as their go-to driving snack, but an average insurance hike of 22% for a distracted driving ticket may sour the taste

Foster City, CA – June 22, 2021 – As drivers around the country excitedly hit the road for their summer vacations after being stuck at home for the past year, they're thinking about fuel—not just fuel for their cars, but also fuel for their bodies. They're getting that fuel from a variety of snacks they indulge in while behind the wheel—from sweet to savory to salty options.

A recent <u>Insure.com</u> survey on <u>favorite foods to eat while driving</u>, asks 1,000 drivers what they prefer to munch on in the car, and the majority of them, 39%, say candy bars are their favorite driving food.

Other popular snacks for those with a sweet tooth include doughnuts (18%), ice cream cones (7%), and muffins (5%). On the other hand, those who crave something more savory turn to French fries (37%), breakfast sandwiches (25%), chicken nuggets (23%), and hamburgers (19%) most, while the more health conscious report that fresh fruit (20%), granola or energy bars (20%), and yogurt (2%) are their favorite driving fuel.

## **Consequences of Snacking While Driving**

Although 74% of drivers say they realize eating behind the wheel is a form of distracted driving, they have several reasons for doing it anyway:

- Staying on schedule during a road trip -- 22%
- Convenience -- 21%
- Long commutes -- 20%
- Saving time on the road to spend more time at the destination -- 19%
- Not having time to eat at home or at a restaurant -- 13%
- Rarely cook -- 5%

Whatever the reason drivers have for munching while motoring, there can be serious consequences. While 59% of drivers say they've managed to avoid an accident and a ticket despite stuffing their faces on the road, others have not been so lucky:

- 15% nearly missed having an accident
- 12% had a fender bender (damage under \$2,000)
- 6% had a major accident (damage over \$2,000)
- 4% were pulled over by police for a traffic violation

Eating while driving can also raise insurance rates, even among the <u>best car insurance companies</u>. Insure.com rate analysis finds that those with a distracted driving ticket on their record see a 22% average increase in their rates, as well as the loss of their safe driver discounts, which can shave 10% to 25% off premiums.

"Eating while driving may satisfy your hunger, but it could leave your wallet empty if you have to pay for car repairs, tickets, and higher insurance rates," notes Les Masterson, managing editor for Insure.com. "If you do have tickets or accidents that increase your auto insurance rates, be sure to shop around and get quotes from multiple <u>car insurance companies</u>. Although your current insurer may raise your rates, you still may be able to get a deal from another company."

Masterson is available to comment on the results of this study and answer questions about how drivers can find affordable car insurance that meets their needs.

## **About Insure.com**

Insure is owned and operated by QuinStreet, Inc. (Nasdaq: QNST), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Insure is a member of QuinStreet's expert research and publishing division.

For more than 20 years, Insure has served as a comprehensive consumer resource for insurance information, offering expert advice, articles, news, and tools about car, home, health, and life insurance. Consumers have access to free car insurance quotes and guidance on finding the right insurance policy, saving money and solving claims problems.

Twitter: @InsureCom

Facebook: https://www.facebook.com/Insure

**Media Contact** Jacqueline Leppla

Senior Director of Public Relations

QuinStreet, Inc

Direct +1 775 321 3608 Email: <u>jleppla@quinstreet.com</u> <u>LinkedIn</u>