FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Simons James R. |   |     |                  |                       | 2. Issuer Name and Ticker or Trading Symbol QUINSTREET, INC [ QNST ] |   |        |                  |  |                        |   |                        |       | neck all a  | nip of Reportir<br>oplicable)<br>ector | ng Person(s) to I   | Ssuer  |  |
|---|---|-----|------------------|-----------------------|--|---|--------|------------------|--|------------------------|---|------------------------|-------|---|--|---|--|--|
| (Last) (First) (Middle) 950 TOWER LANE                    |   |     |                  |                       | 3. Date of Earliest Transaction (Month/Day/Year) 10/24/2018          |   |        |                  |  |                        |   |                        |       | Off<br>bel  | cer (give title<br>ow)                 | Other<br>below  | (specify<br>)  |  |
| 6TH FLOOR   |   |     |                  |                       | 4. If Amendment, Date of Original Filed (Month/Day/Year)             |   |        |                  |  |                        |   |                        |       | 6. Individual or Joint/Group Filing (Check Applicable Line) |  |   |  |  |
| (Street) FOSTER CITY CA 94404                             |   |     |                  |                       | X Form filed by One Repo Form filed by More than Person              |   |        |                  |  |                        |   |                        |       |   |  |   |  |  |
| (City) (State) (Zip)                                      |   |     |                  |                       |  |   |        |                  |  |                        |   |                        |       |   |  |   |  |  |
|   |   | Tal | ole I - No       | n-Deriva              | ative S  | ecuriti   | es Ac  | quired,          | Dis  | posed o                | f, or   | Bene                   | ficia | lly Owr   | ed                                     |   |  |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/    |   |     |                  |                       | ction<br>ay/Year)  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)     |        | Code (           | Transaction Code (Instr.                             |                        | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 5)                                     |                        |       |   |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |
|   |   |     |                  |                       |  |   |        | Code             | v  | Amount (A) or (D)      |   | Price                  | Tran  | saction(s)<br>3 and 4)                                      |  | (Instr. 4)  |  |  |
| Common Stock 10/24  |   |     |                  | 10/24                 | /2018  | 18  |        | A                |  | 7,733 <sup>(1)</sup> A |   | \$0.0                  | ) 2   | 1,621 <sup>(2)</sup>  | D                                      |   |  |  |
| Common Stock  |   |     |                  |                       |  |   |        |                  |  |                        |   |                        |       | 872   | I                                      | SPVC<br>Affiliates<br>Fund <sup>(3)</sup>                         |  |  |
| Common Stock  |   |     |                  |                       |  |   |        |                  |  |                        |   |                        |       | 18  | I                                      | SPVC V,<br>LLC <sup>(4)</sup>                                     |  |  |
| Common Stock  |   |     |                  |                       |  |   |        |                  |  |                        |   |                        |       | 34,841  |  | I   | By<br>Trust <sup>(5)</sup>   |  |
|   |   | ٦   | able II - I      | Derivati<br>(e.g., pu |  |   |        |                  |  |                        |   |                        |       | Owne  | t                                      |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | 2.<br>Conversior<br>or Exercise<br>Price of<br>Derivative<br>Security |     | Execution if any |                       |  | on of<br>tr. Deri<br>Sec<br>Acq<br>(A)<br>Disp<br>of (I<br>(Ins | n of E |                  | 6. Date Exercis<br>Expiration Date<br>(Month/Day/Yea |                        | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>and 4) |                        | tr. 3 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)         |  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |     |                  |                       | Code V   | (A)   | (D)    | Date<br>Evercisa |  | Expiration             | Title   | Amo<br>or<br>Num<br>of | ber   |   |  |   |  |  |

## Explanation of Responses:

- 1. Represents shares of common stock that are issuable pursuant to a Restricted Stock Unit (RSU) award. The vesting commencement date of the RSU award is November 10, 2018 and it vests daily over one year. These shares are beneficially owned by the reporting person and are not subject to the letter agreement with SPVC V, LLC referred to in footnote (2) to this Form 4 where the reporting person holds securities for the sole benefit of SPVC V. LLC.
- 2. Includes 13,888 shares of common stock that are issuable pursuant to a RSU award. The vesting commencement date of the RSU award is November 10, 2017 and it vests daily over one year. Pursuant to a letter agreement with SPVC V, LLC, the reporting person holds this RSU award covering the 13,888 shares for the sole benefit of SPVC V, LLC.
- 3. Represents securities held directly by SPVC Affiliates Fund I, LLC, which is jointly managed by Split Rock Partners, LLC and Vesbridge Partners, LLC. Voting and investment power over the shares, however, has been delegated solely to Split Rock Partners, LLC. Split Rock Partners, LLC has delegated voting and investment decisions with respect to the shares to three individuals (one of whom is the reporting person) who require a two-thirds vote to act. The reporting person disclaims beneficial ownership of the reported securities, except to the extent of any pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- 4. Represents securities held directly by SPVC V, LLC, which is jointly managed by Split Rock Partners, LLC and Vesbridge Partners, LLC. Voting and investment power over the shares, however, has been delegated solely to Split Rock Partners, LLC. Split Rock Partners, LLC has delegated voting and investment decisions with respect to the shares to three individuals (one of whom is the reporting person) who require a two-thirds vote to act. The reporting person disclaims beneficial ownership of the reported securities, except to the extent of any pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- 5. Represents securities held directly by the James Rexroad Simons Trust, which the reporting person is the trustee. The reporting person disclaims beneficial ownership of the reported securities, except to the extent of any pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

By: Martin J. Collins For: James R. Simons

10/26/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.